

Industry Partner Profile aka “Your Elevator Speech”

February 27, 2014

Industry Partner Profile

- One of the best testimonials for the School comes from a member of industry.
- Members of industry have great reach within the community, professionally and socially.
- Your charge is to develop a brief “elevator speech” which succinctly describes your positive experience with the School of Engineering & Technology
- We will post on the School website, possibly make up a small brochure and use for promotion of the School when recruiting students, faculty, industry partners, research collaborators, etc.

Industry Partner Profile

Your favorable impression can come from:

- Your experience as a recent student
- Your experience with our interns or graduates as an employee, a supplier, a customer or a colleague
- Your experience sponsoring student projects
- Your experience collaborating on research
- Your experience serving on a DIAC Committee or attending School events
- Your knowledge of relatives or neighbors who went or are attending the School
- Your visibility into IUPUI and the difference it is making in the community
- Your knowledge of our faculty and a positive impression that they may have made on you or someone you know

Industry Partner Profile

We will need:

- **A photo of you (.jpeg file)**
- **Your brief elevator speech or bullets**
- **A photo of your product or project or company (.jpeg file)**
- **A brief write-up of your company**
- **A short bio on you**
- **A few bullets mentioning your education or accomplishments**

See examples!

Industry Profile

Frank St. John

President and Founder, Applied Engineering Services

“The new IUPUI is not your father’s IUPUI.”

You are missing the boat if you have not recently visited the IUPUI campus or interacted with one of their faculty members, engineering graduates, or co-op students. Let me know if you want to learn more about their research capabilities, engineering programs, or co-op opportunities. I would be pleased to connect you with the appropriate faculty member at IUPUI.



Engineering Better Lives Technology that Drives the Future



Company

Applied Engineering Services is an engineering solutions company providing mechanical, electrical, and instrumentation engineering services for the industrial, health care, higher education, and government markets since 1998. The goal and focus of Applied Engineering Services is to provide superior engineering services by utilizing a time-proven approach for delivering the right engineering solution for each project.

Mr. St. John has over 35 years of consulting engineering experience. He has been involved in numerous utility-related studies, master plans, and design projects involving chillers, pumps, cooling towers, air compressors, boilers, and heat exchangers. In addition, he also has extensive experience with a number of facility expansions and renovations for industrial, hospital, and higher education clients that have required HVAC, fire protection, plumbing, power, lighting, telecommunications, and building commissioning. As president of the firm, his current responsibilities include office operations, marketing, project management, and technical support.

Advisor

- Registered Professional Engineer - IN, OH, IL, MD, MI, AL, CA, TX
- LEED Accredited Professional
- Purdue School of Engineering and Technology, IUPUI, Alumnus of the Year, 2012

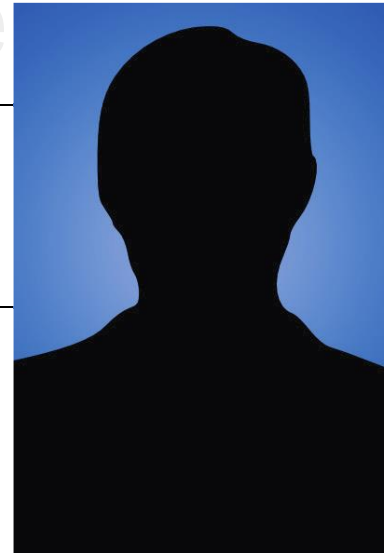
Education

- Bachelor's of science degree in interdisciplinary engineering (mechanical option), Purdue School of Engineering and Technology, IUPUI

Industry Profile

Bill Klenk

Executive Director Off Highway and Hybrid Electric Products,
Allison Transmission, Retired



- Last year Allison employed more interns from the Purdue School of Engineering and Technology, IUPUI than any other institution
- Our experiences with the interns from IUPUI has really exceeded our expectations
- The IUPUI interns match up very well with students from all other engineering schools

Engineering Better Lives Technology that Drives the Future



Company

Allison Transmission is the premier global provider of commercial-duty automatic transmissions and hybrid propulsion systems. The quality and reliability of an Allison transmission is unrivaled, as is our commitment to our customers, investors, employees and the communities around the world in which we live and work. Throughout our long history, Allison Transmission has been a leader in innovation, creativity and continually pushing toward new advances in technology. Our heritage, starting in 1915 with James Allison, has been strong and steady throughout the decades that we've been creating fully automatic transmissions. We were there from the beginning, with the invention of the world's first heavy-duty automatic transmission, and even now Allison is the premier designer, developer and manufacturer of medium- and heavy-duty fully automatic transmissions and hybrid propulsion systems.

Advisor

- Received 2004 SAE Sid Olsen Engineering Manager Award
- Member of the Dean's Advisory Council, Krannert School of Management, Purdue University
- Member and former Chair, Dean's Industrial Advisory Council, Purdue School of Engineering and Technology, IUPUI

Education

- Bachelor's of science degree, Purdue University, Krannert School of Management
- Graduate of Lacy Leadership Program
- Graduate, University of Michigan Executive Development Program